

Sin

BOOK OF SECRETS



STYLE & IMAGE NETWORK
WWW.SINPR.COM



Come closer.

We're about to tell you a secret.
A secret about how to make your clients
Just after your brand and keep them
coming back for more.

Stylish. Sexy. Savvy. These words identify Style & Image Network (SIN), a family of creative professionals providing integrated creative media development, communications and marketing, event creation and management, and fashion production.

From photography to PR, web design to market research, online and offline, our talent network is poised to provide expertise needed to steward your brand toward success.

Let SIN be your secret weapon.



Creative & Media Development

From alluring photographs to enticing and effective websites, SIN creates visual banquets of creative confection. Specializing in graphic design, website development, corporate identity and visual brand management, SIN's community of artists and media professionals make your competitors green with *envy*.



Communication and Marketing

Share your *pride* with the world. SIN orchestrates a symphony of communication masterpieces through market research, public and media relations, and innovative promotional solutions. By providing a steady rhythm of information that translates into a stronger image, higher visibility, and increased market share, SIN will leave your clients singing your tune.

A man with a short beard and a multi-strand necklace is shown from the chest up, holding a large bouquet of red and orange flowers. The background is a textured, light-colored wall. The overall color palette is warm, with yellows, oranges, and reds.

Event Creation and Management

Nourish your *gluttonous* craving for unforgettable experiences by choosing from SIN's menu of events and expertise. From a fashion show that fights poverty,* to an evening of beauty,* exclusive shopping soirees and designer showcases, our fresh ingredients include unique concepts, meticulous planning and a thorough dedication to flawless execution.

*Fashion Fights Poverty and Beauty Night Out

A woman with dark hair pulled back, wearing a black bikini with a green beaded waistband, is lying on a yellow background. She is looking towards the camera with a slight smile. A large, translucent CD is visible in the bottom left corner. The overall lighting is warm and yellowish.

Fashion Production

Are you ready for your close-up? From model casting to expert styling, to the fine art of hair and makeup, SIN works with the finest professionals in the fashion and beauty industry to create stunning campaigns and provocative portfolios.

SIN invites you to indulge your *varity.*

Background

A cosmopolitan, a Manhattan and a crisp, chill apple martini brought together three talented young professionals that yearned to bring to Washington, DC a different flavor of style and substance. Michael Dumlao, Sylvie Luanghy and Kadrieka Maiden noticed that the world's most powerful city was changing, and a new generation of hip, media-savvy and trend-setting professionals were emerging with few organizations to cater to their needs.

And so, in 2005, Style & Image Network (SIN) was born.

While maintaining full-time jobs as a financial consultant, project manager and creative director, these young people were compelled by passion, dedication (and caffeine) to create a network of similarly talented and driven professionals in industries rarely showcased in our nation's capital. Focused primarily on fashion, beauty, lifestyle and entertainment, SIN provides expertise in creative media, communication and marketing, event creation and management, and fashion production.



Portfolio

WEB & GRAPHIC DESIGN

- catholic information center
- dream balloon entertainment
- dress responsibly look book
- embassy of the philippines centennial tribute
- fashion fights poverty
- federal triangles soccer club
- george gill photography
- glorious gifts
- mona assemi design
- patri brazilian government relations

- perdita huston human rights award
- pure entertainment / flex
- rachel panay
- s&w consulting
- stacy mcneal designs
- st. stephen martyr church
- sw investments
- tour de champagne
- united nations association - national capital area

PHOTOGRAPHY

- anthony stokes (musician)
- bead for life
- dancetactics dance company
- dress responsibly look book
- kyle fife (fitness model)
- pure entertainment / flex
- rachel panay
- seth gold (DJ)
- shop de magazine
- veronica hoffman (lingerie model)

EVENTS

- beauty night out
- dip: a fashion groove
- embassy of the philippines centennial tribute
- fashion fights poverty

PUBLIC RELATIONS & COMMUNICATIONS

- fashion fights poverty
- glorious gifts
- lettie gooch boutique
- rachel panay
- susej designs



Are you ready to tell us your secret?

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